

Dear FCC:
Please do not stand in the way of Satellite Radio programming diversity.

I have been listening to XM since 11/03 having had the good fortune of buying a car so equipped. The audio quality is much better than expected and I find myself choosing their broad musical programming over the "super surround" DVD feature that was instrumental in my car purchasing selection.

My business requires that I spend a lot of time on the road. AM radio is impossible to endure due to excessive advertising unless it is the ONLY way to get my favorite team's game broadcast. I'm expecting my next generation auto navigation system to handle traffic affairs and, at home, all news is comes from TV. I began listening to FM radio in 1948- then marveling at the audio quality. Each year since, it has deteriorated in quality and program diversity to the point where it serves only the rock music segment of the population. I see very little need for conventional radio in my future.

Let satellite radio expand to whatever level the public will support. It is clearly the delivery system of the future.

Yours truly,

Jim Payne